

Toby Ashbee - C.V.

Personal Statement

I have just completed a degree from the University of the West of England, Bristol in Graphic Design. My time at university was engaging, challenging, rewarding and most of all helped me to gain a wealth of knowledge, independence and a wide range of interpersonal and work-based skills. Over the last few years, my experiences working for a number of companies has enabled me to work efficiently under the pressure of deadlines and brief restrictions. I am a confident, hard-working individual, determined to achieve any target set to the best of my ability. The concept of new and exciting opportunities and challenges is something I find deeply motivating, furthered by the possibility of learning and applying new skills.

Education

2006 - 2009	University of the West of England, Bower Ashton, Bristol Graphic Design First Class BA Hons Subjects included: branding and identity, editorial design, web site design, typesetting, type design, layout & grid design, screen, litho and digital printing. A 3-year course in visual culture leading to a 6000-word dissertation.
1998 - 2005	Reed's School, Cobham, Surrey A Levels: Graphic Design, Music & French 9 GCSEs - Grades A* to C (Including Maths, English and Science)

Further Development

1998 - present	Full UK driving licence, marketing and public relations for the university, personal alcohol licence
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Relevant Experience & Employment History

Aug 06 – June 09	University of the West of England, Bristol Position: Student representative for the creative arts campus Duties: Representing the art, media and design campus on behalf of the student body. Planning and organising marketing and PR events to promote the university at higher education fairs.
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July 08 - Aug 08

BBC Switch, London

Position: Graphic designer

Duties: The design of promotional wall murals to display key aspects of BBC Switch's mission statement. Involvement in many other ongoing print and screen projects.

July 05 - Aug 07

MJR Tom UK Ltd, London

Position: Event Manager

Duties: Management of 30-plus staff at large-scale events such as Ascot, Heineken Cup and Wembley Arena. Client liaison.

Gap Year
July 05 – Oct 06

BOP Dance Theatre Company, London

Position: Graphic Designer

Duties: The design of the show programme and promotional material

Pi Consulting, Wimbledon

Position: Graphic Designer

Duties: Design of large-scale promotional wall boards and additional collateral for a marketing event

Ski Club of Great Britain, Wimbledon

Position: Graphic Designer

Duties: Design of web graphics and print materials for Ski and Board Magazine

Descent International, French & Swiss Alps

Position: Chalet Chauffeur

Duties: Drive guests to and from slopes and airports as well as general maintenance in chalet. Snow driving training undertaken.

Camp Hanes, North Carolina, USA

Position: Senior Counselor

Duties: Responsible for a group of up to 15 kids aged between 7 and 17. The running of daily indoor and outdoor activities.

Additional Information

Technical skills

I have an excellent knowledge of both Windows XP/Vista and Mac operating systems and am a competent touch-typer. I have a wealth of experience using Adobe InDesign, Photoshop, Illustrator and After Effects and have a basic understanding of Flash, Dreamweaver and Quark 8.

Interpersonal Skills

My experiences both professional and social have allowed me to develop excellent interpersonal skills, with a strong ability to work well independently and as part of a team. As a designer, working in a team-orientated environment has taught me the importance of communication between individuals to achieve the most successful outcome. My time spent in both work and University environments has provided me with the ability to learn quickly, communicate the correct message and to solve a problem effectively. My artistic course and work experience has helped develop my keen eye for detail and presentation, and my experience of working as part of a team has taught me the importance of patience, coherency and working efficiently under the restrictions of demanding briefs and deadlines.

Interests

I am an avid jazz musician and am competent playing the drums, trumpet and piano. I am a passionate skier and spent 5 months in the French and Swiss Alps in 2005. Furthermore I spent 2 months in North Carolina, USA, working at a childrens' camp as a senior counselor. I have a keen interest in analogue printing techniques, which have become somewhat of a hobby during my time at university. Both my gap year and my work experience have provided me with an invaluable sense of independence, and have greatly developed my interpersonal and professional skills.

References and portfolio available on request